

# MISS SLE RODEO

## MARCH 9, 2012



The 2012 MISS SLE RODEO Competition is a scholarship based program and is sponsored by the SOUTHEASTERN LIVESTOCK EXPOSITION. The competition will be held during the SLE Livestock and Rodeo Week. *This is a state competition only and is not affiliated with the Miss Rodeo American pageant.*

# Miss SLE Rodeo Competition

## Rules/Guidelines

**Attention - New Rule: Must have at least 5 entries in each division by February 20th in order to hold the Miss SLE Rodeo Competition.**

The competition includes a Miss SLE Rodeo and a Junior Miss SLE Rodeo Competition.

### Miss SLE Rodeo

A contestant must:

- be 18-22 years of age as of January 1, 2012
- a resident of Alabama and never been married
- either a student at a **two or four** year college or accepted to attend
- give a three-minute speech on her home county or livestock involvement
- a four minute interview will be conducted by a panel of judges

### Junior Miss SLE Rodeo

A contestant must:

- be 14 -17 years of age as of January 1, 2012
- a resident of Alabama and never been married
- enrolled in a accredited Junior High or High school
- Give a two minute speech on her home county or livestock involvement
- a three minute interview will be conducted by a panel of judges

\*\*\*Previous winners cannot compete unless qualifying for a different division. \*\*\*

### Awards

Miss SLE Rodeo - \$2,000 Scholarship  
Alternate Miss SLE Rodeo - \$1000 Scholarship  
Junior Miss SLE - \$500 Scholarship

### Judging

Both divisions will be equally judged on:

#### **Appearance, Personality and Horsemanship**

- Each contestant will be required to give a **speech and be interviewed** individually by a panel of judges.
- Contestants are required to ride a horse in the horsemanship competition in the Garrett Coliseum.
- Contestants are responsible for providing their own horse for the competition as well as care and feeding. A stall will be provided for each contestant's horse.

**Attire for the entire competition - NO LEATHER OUTFITS**

- ❖ Contestants must wear “Off the rack” western wear outfit.  
\*\*Anything bought at a clothing store\*\*

\*\*\*\*\*JUST REMEMBER\*\*\*\*\*

**NO leather custom outfits or dresses are permitted throughout the entire Miss SLE Competition.**

**General Information**

Friday March 9<sup>th</sup> - Arrive at 12 p.m. to get a stall.

1:00 - check-in at Ham Wilson Room at Garrett Coliseum

1:15 – Speeches Begin – Interview immediately follow

3:00 – Riding competition begins

- Winner will be announced on Saturday, March 10<sup>th</sup> during the 2 p.m. performance.
- Horsemanship & Speech competition is open to family and friends!
- Interviews are behind closed doors and private between contestant and judges.

**Presentation of Contestants & Winners**

All contestants can:

- Ride in the Grand Entry at Friday & Saturday rodeo performances.
- Winners announced during the Saturday 2 p.m. performance.
- Everyone will receive two (2) tickets to the Friday Night performance.

**Miss SLE Rodeo, Alternate Miss SLE Rodeo and Jr. Miss SLE Rodeo will receive four tickets to the Saturday evening (7 p.m.) performance.**

**Duties/Appearances of Miss SLE Rodeo**

The winners of the Miss SLE Rodeo will be the ambassadors in Alabama to support and promote the beef cattle industry and the SLE Rodeo.

Winners will be asked to participate in SLE Rodeo and ACA beef promotion events during the year. Events may include some of the following:

Annual Rodeo Media Kickoff Luncheon  
SLE Rodeo Meetings and Dinners  
ACA Annual Convention  
Statewide Beef Promotion Events  
Alabama Cattlewomen events

**Travel expenses within the state will be reimbursed for these events with prior approval by the SLE Executive Director.**



# MISS SLE RODEO Competition

## Application

\_\_\_\_ JUNIOR DIVISION

\_\_\_\_ SENIOR DIVISION

AGE AS OF 1/1/2012: \_\_\_\_\_

APPLICATION MUST BE COMPLETELY FILLED OUT NEATLY AND LEGIBLE WITH THE CORRECT DIVISION MARKED ABOVE.

NAME: \_\_\_\_\_ DATE OF BIRTH: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PARENTS: \_\_\_\_\_  
\_\_\_\_\_

ADDRESS (IF DIFFERENT)  
\_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### REMINDER

The Miss SLE Rodeo Competition is a scholarship based competition and not affiliated with Miss Rodeo America pageant!!

SCHOOL ATTENDING & GRADE/CLASS:  
\_\_\_\_\_  
\_\_\_\_\_

HOBBIES:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CAREER PLANS:  
\_\_\_\_\_  
\_\_\_\_\_

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Tell A LITTLE ABOUT YOURSELF:

NEWS RELEASES:

WHICH NEWSPAPER WOULD YOU PREFER TO HAVE A NEWS RELEASE SENT TO?

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Contestants must complete the official application and return on or before February 20, 2012 to:**

**Miss SLE Rodeo Competition  
Southeastern Livestock Exposition  
P.O. Box 2499  
Montgomery, AL 36102-2499**

This application must be completely filled out, signed and the correct category marked before application will be processed. If you have any questions, please contact Selina at 334-265-1867 or [sknight@bamabeef.org](mailto:sknight@bamabeef.org).

I am entering the:      \_\_\_Miss SLE Rodeo Competition  
                                  \_\_\_Junior Miss SLE Rodeo Competition

*I have read and fully understand the rules and guidelines for  
2012 Miss SLE Rodeo Competition.*

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Parent Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_