



# ACA Annual Convention & Trade Show

*Protecting, Promoting, and Advancing the State's Beef Cattle Industry—Since 1944*

**March 30-31, 2012  
Exhibit Registration**

**\*Register before December 1st and save 10% (details on back)**

Exhibitor's Firm Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Person & Title \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Company Name For Exhibit Sign: **(please print, one line only)**

\_\_\_\_\_

**Signature of Applicant** \_\_\_\_\_

**Exhibitor names for trade show badges: (please print clearly)**

**Two name badges are included with the registration .**

1. \_\_\_\_\_ 2. \_\_\_\_\_

**\* Additional badges may be purchased for \$25.00**

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

A copy of this signed contract and any future correspondences regarding the exhibit should be directed to: (name, address, phone)

\_\_\_\_\_

A general description of the equipment, supplies, products or services to be featured:

\_\_\_\_\_

## **Promote Your Company!**

**Sponsorships are available and provide a great way to get your company name in front of all the convention attendees ranging from \$500—\$2000. If you are interested in sponsoring an event during the convention please call Jordan Barrett at 334-265-1867 or [jbarrett@bamabeef.org](mailto:jbarrett@bamabeef.org)**

**Please complete this application (front and back) and return along with payment in the enclosed envelope.**

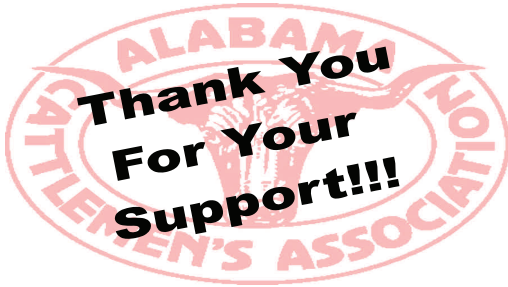
The Alabama Cattlemen's Association Annual Convention and Trade Show is the largest beef cattle event of the year and will be held at the Von Braun Center, Huntsville, Alabama. SPACE IS LIMITED!!!

**Early registration** entitles you to receive priority space and a **10% Discount\***.

**Booths are standard 10x10 space and include: 8' drape, 3' side drape, 2 chairs, trash can, one black and white sign, 2 exhibitor name badges and 2 Friday Night Meal tickets.**

**You are responsible for getting telephone & internet connections, which are available only through the Von Braun Center. (See enclosed paperwork)**

The final arrangement of booth space is determined by the ACA in such a way to produce the most advantageous grouping of the exhibits shown.



**Contact Person:**  
**Jordan Barrett**  
**Alabama Cattlemen Association**  
**PO Box 2499**  
**Montgomery, AL 36102**  
**334-265-1867**  
**FAX 334-834-5326**

### **Payment Information:**

<b>*Early Vendor Registration 10% Discount (Before December 1, 2011)</b>	<b>\$486.00</b>	\$ _____
Vendor Registration after December 1, 2011	\$540.00	\$ _____
Extra Name Badges	\$25.00 X _____ =	\$ _____
Extra Friday Night Meals Tickets	\$25.00 X _____ =	\$ _____
<b>Total Vendor Registration</b>		<b>\$ _____</b>

**BILL ME at the Address listed on Front**

**Please Make Checks Payable to: ACA/Convention** ck# \_\_\_\_\_

Credit/Debit Card Payment: VISA MC DISCOVER AMEX

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

**We agree to pay at this time the total cost of the space to guarantee its availability.**  
**Signature of Applicant** \_\_\_\_\_ **Date** \_\_\_\_\_

## **Terms of Contract/Rules and Regulation Exhibitor Information**

### **Payments:**

Payments must be sent in with official registration form to reserve space. Payments are non-refundable unless the show is not held as proposed.

### **Liability:**

ACA will not be liable for any loss or damages to the property of exhibitor or its employees, due to fire, robbery, accidents. Or any cause whatsoever what may arise from use and occupancy of leased space or building.

### **Set up:**

Thursday evening between 12-5 p.m. and Friday from 8 am—12 pm. Exhibit must be completely set up by Friday at 12 p.m. and open for display by 1 pm. No exhibit should be dismantled before 4:00 p.m. on Saturday. Exhibits must be dismantled by Sunday morning.

### **Exhibitor Schedule:**

Friday, March 30th	1:00—4:30
Friday Evening Event in Trade Show	6:00—8:00
Saturday March 31st	10:00—12:00
Closed for lunch	12:00—1:30
Sat. Afternoon	1:30—4:00

### **Security**

Security will be supplied from Friday at 1:00 pm until the close of the convention.

### **Booths are standard 10x10 space and include:**

- 8' drape**
- 3' side drape**
- 2 chairs**
- trash can**
- 1 black and white sign**
- 2 Exhibitor name badges**
- 2 Friday Night Meal tickets**