

69^h Annual Convention & Trade Show

Alabama Cattlemen's Association

Von Braun Center – Huntsville, AL

March 30-31, 2012

Friday, March 30

7:00	Breakfast with Ross Wilson & SLN Leadership	Private
9:00 a.m.	ACA & ACWA Board Registration	South Hall Lobby
9:00	ACWA Executive Committee	South Hall Room 1
10:00	ACA Board Meeting Sponsor: Alabama Ag Credit & Alabama Farm Credit Membership Sponsors: AgriLabs & Stivers Ford of Montgomery	South Hall Room 4
10:00	ACWA Board Meeting & General Session	South Hall Room 1
11:00	REGISTRATION OPENS Sponsor: Beef. It's What's for Dinner	
11:30	ACWA Hall of Honor Luncheon	South Hall Room 1
12:00	ACA Board of Directors Luncheon Speaker: "Update from Washington DC on Issues Impacting Cattlemen" Ashley Lyons, Deputy Environmental Counsel. NCBA Sponsor: Alabama Farmers Cooperative	South Hall Room 3
1:30	ACWA Board & General Membership Meeting Presiding: Evelyn Brown, President	South Hall Room 1
1:00 - 4:30	TRADE SHOW Refreshment Sponsor: North AL County Cattlemen's Associations	
2:30	Pfizer's Cattlemen's College # 1 Preventing Dollar Losses from Reproductive Problems with your Bull Dr. Soden Rodening & Dr. Tony Frazier	South Hall 4
4:30	Pfizer's Cattlemen's College #2 "Risk Management in Volatile Cattle Markets" Dr. Walt Prevatt & Brett Crosby	South Hall Room 2

5:00 MBA Commencement Ceremony and Young Cattlemen Gathering South Hall Room 4

6:00- 8:00 "Rotational Grazing" Reception Event & Trade Show Scavenger Hunt
Sponsor: Southeast Ag Net & Alabama CattleWomen's Association

Saturday, March 31

7:30 REGISTRATION OPENS

8:00 OPENING GENERAL SESSION South Hall Rooms 4 & 5

- Opening Ceremony
Present the Colors, Pledge of Allegiance & National Anthem
- ACA Membership Meeting
Presiding President Leo Hollinger
"2011: Year in Review"
- Speaker: *"Cattle Profit Outlook for 2012 and Beyond"*
Duane Lenz, Manager of Operations and Analyst Services,
Cattle-Fax

10:00 TRADE SHOW OPENS
Refreshment Sponsor: North AL County Cattlemen's Associations

10:00 AI Livestock Markets Association Meeting South Hall Conference Room
Sponsor: State Beef Checkoff

10:30 Pfizer's CATTLEMEN'S COLLEGE # 3 South Hall Rooms 4
Sponsor: Alabama BCIA
"Managing Replacement Heifers"
Dr. Neil Schrick, Head Animal Science Department,
University of Tennessee

12:15 Cattlemen's Luncheon South Hall Rooms 1, 2 & 3
Sponsor: Servis First Bank
Speaker: Dr. Gary Lemme, ACES Director

1:30 - 4:30 TRADE SHOW OPEN
Refreshment Sponsor: North AL County Cattlemen's Associations

4:00 Beef PAC Auction

- 2:00 Junior Cattlemen's Meeting Conference Room**
Presiding James Robert Parnell President
- 3:30 Pfizer's Cattlemen's College #4 South Hall Room 4**
"Profit Opportunities with *Tall Fescue*"
Dr. Don Ball and Dr. Garry Lacefield
- 4:00 Trade Show Closes**
- 4:30 Pfizer's CATTLEMEN'S COLLEGE #5 South Hall Room 5**
"Alabama BCIA Annual Awards Program"
Presiding: Johnny Morrow AL BCIA President
- 7:00 Annual Awards Banquet and "Changing of the Guard" South Hall Room 1 - 3**
Sponsors: Southeastern Livestock Exposition
Cowboy Tag
Fuller Supply/Priefert

Convention Special: Thanks to the Alabama Cattlewomen's Association there will be an "Ag Kids Corner for children ages 3-10 to allow parents to enjoy the Trade Show and The Rotational Grazing event on Friday evening. Look for signage.