

Media Credentials Application



1. Media representatives will need to complete and submit the application below. This document needs to be received **NO LATER THAN TWO WEEKS** prior to the event you are interested in attending. This year's 2008 SLE Rodeo will include a 7:30 p.m. performance on Thursday March 6, a 7:30 p.m. performance on Friday March 7, and 3 performances on Saturday March 8 at noon, 4 p.m., and 8 p.m.
2. Each new applicant must include one of the following with their application: letter of assignment on original letterhead from the assigning editor or producer or sample of coverage from a previous event.
3. Unfortunately, due to PRCA rules, no media persons will be allowed on the arena floor during rodeo performances. All footage must be gathered from the stands or railings with minimal interference to rodeo patrons.
4. Please note, we cannot guarantee direct on-site parking.
5. The SLE and the Alabama Cattlemen's Association will make every effort to accommodate media persons during SLE week. All requests for on-site interviews, filming, and photography should go through the Southeastern Livestock Exposition or the Alabama Cattlemen's Association.

*** PLEASE TYPE OR PRINT LEGIBLY ***

Last _____ First _____ Position/Title _____

Publication or Affiliation _____ Circulation _____

Type of Outlet _____ Daily Newspaper _____ Weekly Newspaper _____ Wire Service _____ Television _____ Internet

_____ Weekly Magazine _____ Monthly Magazine _____ Radio _____ Other

Street Address _____

City _____ State _____ Zip _____ E-mail _____

Int'l Country Code _____ Telephone _____ Facsimile _____

Please send completed application and assignment letter via facsimile or email to:

Reid Blossom
Alabama Cattlemen's Association
201 South Bainbridge Street
Montgomery, AL 36102
Telephone: 334.265.1867 – Facsimile: 334.834.5326
rblossom@bamabeef.org or *bpowell@bamabeef.org*